



8th Joint Meeting of the IEA SHC Programme and Solar Thermal Trade Associations

Agenda

September 25, 2013. 14.00 – 16.30
Novotel, Freiburg (at the SHC 2013 conference)

Goal of the workshop: How can the IEA SHC Programme and the trade associations co-operate to expand the use of solar thermal energy

Background: Solar thermal energy can provide 50% of the low temperature demand for heat, but it is a challenge to reach this goal. The solar thermal industry faces fierce competition from fossil fuel heat suppliers, and PV is more recognized by decision makers. How can we act to accelerate the market for solar heating and cooling and follow the path laid out in the road map?

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- 14.00 Opening - *Werner Weiss, Chairman IEA SHC Programme*
- 14.05 Introduction of the participants - *Lex Bosselaar*
- 14.10 Overview of the IEA SHC Programme – *Werner Weiss*
Update of the latest developments in the SHC Programme:
 - Overview of the current tasks
 - Actions taken after the last meeting with industry
 - Results from Solar Heat World Wide
 - The new strategic plan of the SHC programme
- 14.30 Certification of solar thermal systems *Jan Erik Nielsen, Operating Agent of SHC Task 43*
 - Presentation on the current status
 - Discussion on the future needs for certification
- 14.50 Coffee break
- 15.00 Discussion over the barriers for market growth and solutions to overcome, learning from other countries
 - Short (5 min each) summary of the market roadmaps and national targets and the barriers seen for each trade association
 - Is price-information of solar systems a barrier? Short (5 min) presentation by Uwe Trenkner
 - Overview of the main barriers
 - Discussion of the barriers that we can tackle together
- 16.30 End of workshop